



ANNUAL REPORT

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A NOTE



FROM OUR CEO



2022 was an amazing year for Bonnet Springs Park, Lakeland, and all Central Florida. After a global pandemic, supply chain challenges, a couple of hurricanes, and a myriad of other obstacles, we were finally able to welcome the community into Bonnet Springs Park on October 22, 2022. Billed as the biggest party in the history of Lakeland, we threw a bash worthy of this Park and over 43,000 people came from all over to celebrate this amazing gift! If you were there, you understand it and if you weren't you can relive the party in the recap video posted on our website.

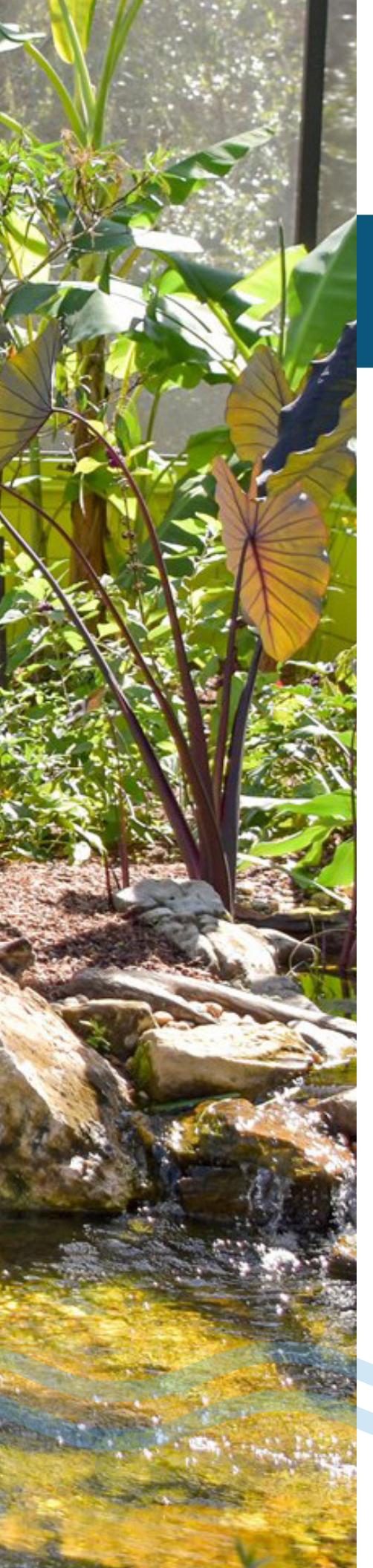
We also launched the Carol Jenkins Barnett Endowment in early 2022. Keeping in mind that Bonnet Springs Park is free to visit and does not take tax dollars to fund the operations, an endowment is the best method for ensuring the Park's long-term sustainability along with Carol and Barney's legacy. Tasked with raising \$35 million over the next five years, we kicked off the campaign with a major gift and worked our way to 50% completion by the end of 2022.

The BSP Board of Directors also offered a 2:1 match for all dollars given to the CJB Endowment from major gifts or from rounding up to the nearest dollar on purchases at the park. It all goes to ensure BSP will be here for generations, and everyone can play a part in that.

2023 is going to be an amazing year at Bonnet Springs Park. We will be launching our educational activities and cultural programs in addition to just being open daily for the public to enjoy the most beautiful green space in Polk County. We are grateful for the community's support and hope to see you at the Park soon!



**JOSH
HENDERSON**
CEO



MISSION AND VISION



Great parks complement the personality of a city and serve to unify its diverse populations, offering public spaces that serve the needs of many. Bonnet Springs Park is a place within walking distance to our city's urban core where art, recreation, fun, and tranquility intersect by design. This blended urban/natural park provides spaces to escape, engage, and explore with one another and with nature while experiencing and learning about the extraordinary history of Central Florida.

The uniqueness of this location enables a needed connection from downtown to the northwest quadrant of Lakeland, while promoting the economic development and expansion of the downtown area. Our oasis in the heart of Central Florida, nestled perfectly between Tampa and Orlando, allows easy access for visitors to travel from all over to enjoy Florida's best free natural attraction!



A CELEBRATION WITH THE COMMUNITY



GRAND OPENING WEEKEND HIGHLIGHTS

43,000

VISITORS

3

STAGES

22+

PERFORMANCES

27

FOOD AND DRINK
VENDORS

16

GROUP
VOLUNTEERS

86

INDIVIDUAL
VOLUNTEERS

102

TOTAL
VOLUNTEERS

377

TOTAL
VOLUNTEER
HOURS (SAT-SUN)

F&B HIGHLIGHT | DOMI ITALIAN ICE

"The Grand Opening weekend at Bonnet Springs Park was one for the history books! Born and raised in Lakeland, Florida this was truly a special collaboration. We had so much fun celebrating with our fellow Lakeland natives and meeting some new friends as well! You could feel the love, pride, and appreciation of everyone present. This 168 acre park is an incredible asset to our community and we couldn't be more proud to be from Lakeland!!!"

Ayanna Walker, MD Co-owner Domi Italian Ice

VENDOR HIGHLIGHT | CATAPULT

"We are grateful that Bonnet Springs Park chose to feature food startups from Catapult for their Grand Opening Weekend! The park is an incredible asset to the Lakeland community, and partnership with local makers adds value for all involved. We look forward to future collaborations!"

Maggie Leach, Kitchen Director Catapult

SPONSOR HIGHLIGHT | THE LUNZ GROUP

"The Lunz Group has been involved with Bonnet Springs Park almost since inception. More than three years ago our team helped visualize what the park could be, and today we are seeing how these renderings match exactly what was depicted - it is overwhelming. We are thankful for the vision and generosity of our community philanthropists, whom without their passion and dedication we would not have such a treasure in our community. We are humbled to be a part of making this dream a reality."

Maggie Briggs, Director of Marketing and Business Development, The Lunz Group

DONOR CELEBRATION

We had the best night celebrating our greatest supporters and those who turned this dream into a reality



Special thanks to our Events Committee members - Suzanne Aranda, Jessica Lucido, Tina Patel, Linda Rice, Summer Roth, and Ellen Salm

VOLUNTEERS



Our robust and inclusive Volunteer Program offers opportunities for all to engage with Bonnet Springs Park. We are grateful to have such incredible volunteers who help us make BSP the best it can be!

161

INTERVIEWED &
ORIENTED



65

VOLUNTEERS
FROM GROUPS

226

TOTAL
VOLUNTEERS
THIS YEAR

VOLUNTEER HIGHLIGHT

Jeff and Mary enjoy volunteering at Bonnet Springs Park. Their favorite place is Zoey's Butterfly House. Their greatest joy is seeing the children so excited to see and learn about the butterflies.

Jeff loves to share his knowledge and introduce the new butterflies to all that come to visit. It is wonderful to meet and greet so many people from all over.

Come say hello to Jeff and Mary next time you're at BSP!



BSP BOARD



John Attaway
Barney Barnett
Nick Barnett
Wesley Barnett
Marcy Benton
David Bunch
Jean Bunch
Jeff Cox
Denise Crenshaw
Kimberly Elmhorst
Jack Harrell, Jr.
Josh Henderson
Donna Henricks
Justin Hollis
Kathleen Munson
Sara Roberts McCarley
Tim Rice
Bill Tinsley
Martha Tinsley
Bill Vass

WELCOME
NEW BOARD MEMBERS!



JUSTIN HOLLIS

MARCY BENTON

BSP TEAM

16

BEGINNING OF
YEAR TOTAL

78

END OF
YEAR TOTAL

12

LEADERS

SOCIAL ANALYTICS



OVER ...

19,000

NEW
FOLLOWERS

**1.5
MILLION**

ACCOUNTS
REACHED

544K

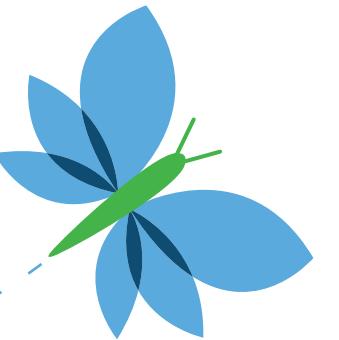
ACCOUNTS
ENGAGED

60,000

COMMENTS,
SHARES, &
REACTIONS



SCAN THE CODE
ON THE LEFT FOR
NEWS HIGHLIGHTS!



\$30,810

CONTRIBUTED TO ENDOWMENT FROM FRIENDS OF BONNET SPRINGS PARK MEMBERSHIPS



Since the end of 2019, the Friends of Bonnet Springs Park Board has been inviting the community to become supporters of BSP by inviting others to join Friends of BSP, hosting BSP Pop Ups, manning BSP tables at community events and advocating for the Park. We were pleased that even before the Bonnet Springs Park Grand Opening, over 1100 Founding Friends joined us in spreading the word about BSP. Since our October Grand Opening, we have introduced our new ANNUAL membership structure. Your annual membership will help to fund the Carol Jenkins Barnett Endowment Fund so we can ensure that BSP will be here to welcome visitors for generations to come. Right now, there is a 2 to 1 match for Friends memberships and donations made to the CJB Endowment. We hope you'll consider joining as a Friend of Bonnet Springs Park in 2023!

It has been my honor to serve as the President alongside a wonderful Friends of BSP Board since we were established in 2019. I am thrilled to introduce Arletta Black Torres as the new Friends of BSP President and am excited to pass the gavel to this capable leader.

Kimberly Elmhorst,
2022 Friends of Bonnet Springs Park Board President

The Friends of BSP Board is excited to build upon the groundwork of the 1100 Founding Friends by adding NEW Friends to the Park, whether they be Dragonfly level or Butterfly level Friends. These annual memberships ensure that BSP remains open every day and that the natural resources of this park are protected and thrive for future generations.

Some of my favorite things about BSP are the Crenshaw Canopy Walk and the variety of nature-based programming that we offer to the community. This is the perfect place to enjoy central Florida's wide diversity of species and ecosystems. I look forward to seeing you at Bonnet Springs Park!

Arletta Black Torres,
2023 Friends of Bonnet Springs Park Board President

\$26,523,842

CONTRIBUTED TO CAPITAL CAMPAIGN



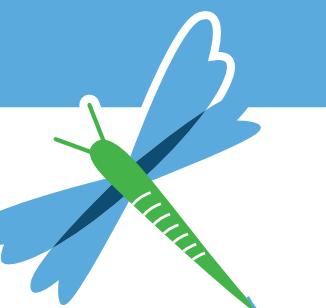
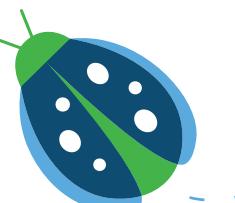
\$18,586,072

PLEDGED TO THE CAROL JENKINS BARNETT ENDOWMENT



\$35,000,000

GOAL FOR THE CAROL JENKINS BARNETT ENDOWMENT



CAPITAL CAMPAIGN DONORS



We gratefully acknowledge those whose gifts, pledges, and in-kind services helped to build Bonnet Springs Park. These Founding Donors, along with others, upheld a steadfast belief in the Bonnet Springs Park vision and have helped create a transformational urban space, where all can escape, engage, and explore.

ALTRUIST

Allen & Company	Ann and Ward Edwards*	The Hollis Family
Carol and Barney Barnett	GiveWell Community Foundation	David Jenkins
Denise and Ed Crenshaw	The Jack and Tina Harrell Family	Publix Super Markets Charities

VISIONARY

AgAmerica	Nicholas and Ashley Barnett	Wauline Brooks*
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PRESERVATIONIST

Bell-Barnett Family Fund*	Tony A. Gaskins Jr.	Pranay and Tina Patel
Wesley and Maya Beck Family Fund*	Harvey T. Hall, Jr.*	The Rodda Family
David and Jean Bunch	The Kincart and Jonsson Family	Joe L. and Karen Ruthven
The Scott Charlton Family	Kiwanis Clubs of Lakeland	Southern Glazer's Wine & Spirits
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Marilyn and Jeff Clyne Family	The Mims Family	Weezie and John K. Vreeland
The Franklin Family	The Mosaic Company	Watson Clinic LLP

*Fund Within GiveWell Community Foundation

CULTIVATOR

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Carl Dockery Family & Alpha Ventures	The Lakeland Rotary	Sorenson Lighted Controls Inc., The Sorenson Families
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The Elmhorst Family	Danielle Drummond and Jeff Lenderman and Family	John D. & Kathryn J. Stemm*
Linda and Bob English	Joyner Lumber	Bill and Martha Tinsley
The Families of David R. Kirkpatrick and Dr. Harley M. Richards	Keller Williams Realty	Tye Family
	Marcobay Construction	The Max and Maxine Uzelatz Family
	Janice H. Martin	The Watkins Family

CONTRIBUTOR

Anonymous	Susan and Jeff Cox	Robert and Deedra Knight	Shelley and David Robinson
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Jill and Jeff Chamberlain	Heacock Insurance Group, Inc.	Tinsley Creative	Tinsley Creative
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Clark, Campbell, Lancaster, and Munson P.A.	Imperial Testing	Lester Register Jr.	Ana Wood

CAROL JENKINS BARNETT ENDOWMENT DONORS



We are indebted to our generous community of donors who play such an important role in the long-term sustainability of Bonnet Springs Park. These gracious donors ensure the future of this privately funded Park available to the public at no cost, making Lakeland and Central Florida enjoyable for generations to come.

GRANDFATHER OAK

The Barnett Family Sharon A. Miller The Ruthven Family
Ann and Ward Edwards* The Jack and Tina Harrell Family

QUEEN PALM

The Risener Family

MAGNOLIA

Anonymous Kate and Ford Heacock Rupal and Piyush Patel
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Kim and Kurt Elmhorst The Lunz Group

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The Catherine and Iam Bhisitkul Family Kathleen and Peter Munson
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First United Methodist Church Peterson & Myers, P.A.
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Scott Friedman Linda and Tim Rice
Meghan and Edward J. Garcia Jennifer and Dwight Royal
Ann and Keith Hilliard Martha and Bill Tinsley
Rachel and Justin Hollis* The Trohn Family
Hudson Family The Tye Family
Christina and Eric Jackson The Max and Maxine Uzelatz Family
Tom Joyner

*Fund Within GiveWell
Community Foundation



bonnet springs

P A R K

escape. engage. explore.